

**Minutes of the
Soil Stabilisation Task Group Promotions Committee
meeting held at Gleneagle Manor Hotel, Harpenden
on Tuesday 23rd January 2007**

Present: (Chairman)	Steve Foster	SF	British Lime Association
	Hedley Greaves	HG	Buxton Lime Industries
	David Jones	DJ	Britpave
Apologies:	John Boyle	JBo	Geofirma

1	<p><u>Minutes of previous meeting.</u></p> <p>Minutes agreed as full and correct.</p> <p>John Boyle has indicated that he cannot make a commitment to the Promotions Committee and suggests that we ask for other volunteers from the SSTG membership.</p>	ACTION
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Website -

www.soilstabilisation.org.uk

The Committee have reviewed the website and agreed on the following:

Keywords – No updates.

Members Area - now includes website unique visitor hits for a rolling 12 month period. Unique visitor hits have increased from approx. 200 to 600 in 12 months.

Library – No updates..

Photo Gallery – SF & HG to gather and submit photos with descriptive text showing before, after and during stabilisation.

News Page – DJ has sent the PDF of the news story about the new chairman to Marksman for inclusion on the website. SF is to consider a story on standards development.

FAQ's Page – No further FAQ's required at present.

Links Page – No updates.

Olympics and Thames

Gateway Page – SF to email the draft copy of a specific page on the Olympics and Thames Gateway projects. SF to ask Marksman to use generic images.

Animation - SF is to discuss the latest version of the stabilisation animation with Marksman and make the following amendments:

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<p><u>Publications</u></p> <p>“Basic Guide to Stabilisation” - It was agreed that the “Basic Guide to Stabilisation” will be put on hold until the John Kennedy (JK) TCC “Hydraulically Bound Mixtures for Pavements”, Britpave Applications Guides and the stabilisation animation are completed. The basic guide will outline what stabilisation is and why you should do it for the beginner.</p> <p>DJ is to circulate the JK documents to the SSTG membership for comments once Gillian Bond has drafted them into Britpave format..</p> <p>Case Studies - DJ will chase Gillian Bond to progress the O’Keefe outstanding case studies: Docklands University – O’Keefe. A6 Bedford – O’Keefe.</p> <p>Gillian Bond is to be asked to create case studies from any available website material or from phone / meeting conversations with contractors.</p> <p>SF / HG to browse contractor websites for potential case studies to forward to Gillian Bond.</p>	<p>DJ</p> <p>DJ</p> <p>ALL</p> <p>SF, HG</p>	
<p>4</p>	<p><u>Britpave Newsletter</u></p> <p>The next Britpave newsletter will feature an article on the new chairman. This will also be featured on the website.</p>	

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Seminars

TCC seminar dates
19 April 2007 in London
12 June in Leeds

Probable topic for the
London seminar is the
2012 Olympics / Thames
Gateway.

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Any Other Business

Jaime Norris has joined
Britpave in a Marketing role

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Date of next meeting

Next main committee
meeting on 24th April 2007
at Buxton Lime

Next SSTG Promotions
committee suggested
meeting date and venue to
be agreed.